

Trevayne van Niekerk

Senior UX & Product Designer — Financial Tools, Wealth & Banking Platforms

Amsterdam, NL · +31 (0)6 4866 3497 · trevaynevn9@gmail.com · [LinkedIn](#) · [Portfolio](#)

I build the financial tools people actually use to take control of their money — banking, investment platforms, currency and treasury tools, and retirement and risk-profiling wizards.

Nine+ years turning complex, regulated financial products into clear, usable experiences across banks in South Africa and Europe: Standard Bank, Absa, FNB, Old Mutual, and now ABN AMRO. I led the research and design that took a high-net-worth wealth app to the mass retail market — it reached #1 on both app stores. I've built retirement and investment calculators from the ground up, and helped shape the five-year vision for a bank's mobile app used by millions.

I work fluently across product, engineering, compliance, and leadership, and I bring structure to messy, high-stakes environments without slowing delivery down.

SIGNATURE WORK

- **Democratised wealth investing.** Researched, validated and helped redesign Standard Bank's My360 portfolio tool — taking it from high-net-worth only to the full retail market with risk-appetite wizards and products supporting lump-sum deposits plus monthly contributions. Reached #1 on the App Store and Play Store; contributed to multiple industry awards.
- **Built retirement & investment tools from scratch.** Designed a retirement calculator, investment analysis tools, and advisor/client portals at Old Mutual Wealth — translating dense financial logic and regulation into experiences advisors and clients could use to plan their retirement and portfolio management.
- **Helped shape a bank's five-year mobile vision.** Worked with Absa's core team to envision the future of its mobile banking app (millions of customers); owned the central component and pattern library, and mentored designers to innovate within brand and accessibility standards.
- **Onboarding, currency & treasury — at scale.** At ABN AMRO, led UX for the Markets Product Onboarding programme and designed forex and treasury experiences on the Franx platform — onboarding, signatory and currency-conversion flows for business and corporate clients.

EXPERIENCE

Senior Product Designer (UX) — Markets Onboarding, Treasury & Franx

ABN AMRO (via secondment) | Jan 2026 – Present · Amsterdam

- Led UX design for the Markets Product Onboarding (MPO) programme — end-to-end onboarding and signatory flows for Markets clients, from prototyping through stakeholder alignment with business analysts and implementation partners.
- Designing currency-conversion and treasury tools on the Franx platform for business and cross-border clients.
- Continued old and new projects within Treasury Management (TM2.0).
- Supported Future of Payments discovery — workshops with multidisciplinary teams exploring future payment propositions and customer needs.
- Active in ABN AMRO's UX design community; explored practical applications of AI and Copilot within UX workflows.
- Partnering with product, engineering and compliance to turn regulated FX and payment workflows into clear, usable journeys.

Lead Product Designer (UX)

Credion | Mar 2024 – Jan 2026 · Amsterdam (Hybrid)

- Led UX, UI and research across the public website, advisor tools, calculators, the Yupal financial CRM and the client portal.

- Owned UX for the platform-unification initiative, merging Capsearch and Yupal into one scalable product.
- Redesigned the website's product-search journey — a 28% increase in conversion through evidence-based improvements.

Lead UX Designer (6-month contract)

Milkymap (Customer Journey Management) | Sep 2023 – Feb 2024 · Amersfoort (Hybrid)

- Raised UX maturity for enterprise clients (Belastingdienst, Elsevier, Vattenfall, KPN); mapped end-to-end journeys and strengthened the design system.

Lead UX Designer

Login VSI (Login Enterprise) | Sep 2022 – Aug 2023 · Amsterdam (Hybrid)

- Modernised a highly technical, data-heavy testing platform used by Goldman Sachs, Microsoft, Wells Fargo and JPMorgan; introduced scalable design and research practices supporting the cloud transition.

Design Specialist (UX/UI) — Core App Team

Absa Bank (Consultant via SpotOn) | Jan 2022 – Aug 2022 · Cape Town, ZA (Remote)

- UX guardian across multiple mobile-banking squads serving millions of customers — payments journeys, account management and authenticated flows.
- Owned the bank-wide component and pattern library; led alignment sessions to reduce design drift and harmonise patterns across squads.

Senior UX Designer

Absa Life (Consultant via SpotOn) | Nov 2021 – Dec 2021 · Johannesburg, ZA

- Modernised legacy advisor tools; ran discovery workshops and built early prototypes for a unified advisor portal.

Lead Product Designer & Researcher

Orderin | Jun 2020 – Oct 2021 · Cape Town, ZA (Hybrid)

- Redesigned the merchant portal for brands including McDonald's, Burger King and KFC — improving delivery visibility, stock management and daily workflow clarity.

UX Researcher / Lead — My360 Wealth App

Standard Bank Wealth (via Freethinking) | Jan 2019 – Feb 2020 · Johannesburg, ZA

- Built research operations from the ground up and led a small UX team across web, iOS and Android.
- Led the My360 migration from a high-net-worth tool to a mass-retail wealth product — designing risk-appetite and investment flows; contributed to #1 app-store ratings and industry awards.

Lead UX Designer (Contract)

Immersion Group | Mar 2020 – Jun 2020 · Cape Town, ZA

- Rapid delivery across FNB, Absa and Purple Group — discovery, usability testing and prototyping under tight cycles.

Special Note: this contract was limited by the impact of Covid lockdown in Cape Town, and the company not being ready for remote working.

Lead Product Designer (Contract)

Liquidbox | Aug 2018 – Jan 2019 · Centurion, ZA

- E-commerce and CMS design for retail brands — information architecture, reusable design systems and improved checkout clarity.

Lead UX Designer → promoted from Medior

iOCO (formerly EOH) @ Old Mutual Wealth | Oct 2015 – Sep 2018 · Cape Town, ZA

- Redesigned core wealth tools — Advisor Portal, Client Portal, Investment Calculator and the public website.

- Promoted to Lead; managed four designers and a business analyst, and raised design maturity through workshops and mentorship. First UX role and the foundation of an enterprise-finance career.

CORE STRENGTHS & TOOLS

Financial product design · investment, retirement & FX/treasury tools · onboarding & document workflows · compliance-aware design · enterprise design systems · multi-stakeholder delivery · UX research (qual & quant) · workshop facilitation · accessibility (WCAG/A11Y) · mobile & web UX.

Tools: Figma, FigJam, Sketch, Axure RP, Adobe Suite, Maze, Useberry, PostHog, Google Analytics, Jira, Confluence.

Methods: Journey mapping, workflow modelling, prototyping, moderated/unmoderated testing, service design, information architecture, Lean & formal UX, Agile, Opportunity Solution Trees.

EDUCATION & CERTIFICATIONS

- **Certified Usability Analyst (CUA)** — Human Factors International (2021)
- **Certificate in User Experience Design (HCI)** — University of Cape Town (2017)
- **Dutch Language Studies (A2+)** — Language Corner Amsterdam